

Please note: This report has been on our local Website, <https://www.wusf.usf.edu> since the 10<sup>th</sup> of July, however I was unable to upload it to the FCC site, as it was unreachable.

# Quarterly Issues Report

## WSMR Radio

### Florida Matters Public Affairs Show

### University Beat

April 1 – June 30, 2018

#### **UNIVERSITY BEAT SECOND QUARTER 2018**

*University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:44 am, 8:44 am and 5:44 pm.*

*It also runs on WSMR 89.1 & 103.9 FM the following Monday at about 10:25 pm. Each report is between three and a half to four and a half minutes in length.*

#### [Olive Oil](#) (June 25, 2018)

**Radio:** A USF history professor uncovered a 4,000-year-old jar in Italy that showed traces of olive oil. That may not seem like a major discovery – but that’s actually 700 years earlier than we thought olive oil production began there. (History, Culture, Food)

#### [Music - Food Choices](#) (June 18, 2018)

**Radio:** A USF marketing professor has published some research that’s getting media attention worldwide. His study found that both the kind of music being played at a restaurant or supermarket, as well as the volume, can affect whether people make healthy food choices or not. (Advertising, Public Health, Food, Marketing)

#### [Pell Grants](#) (June 11, 2018)

**Radio:** According to a study by a national think tank, the University of South Florida is one of the top public universities in the country at serving lower-income students. We’ll learn why, and

meet a recent graduate who received help from a Pell Grant, the federal financial aid available for such students. (Minorities, Low-income students, Education)

[Young Universities Summit](#) *(June 4, 2018)*

**Radio:** For the first time, the U.K.-based Times Higher Education Young Universities Summit is coming to North America – and the University of South Florida is the host. Learn what more than 200 university presidents and leaders from around the world will discuss June 5-7 – and why they’re coming to Tampa. (Education, Minorities)

[Ocean Oxygen \(rebroadcast\)](#) *(May 28, 2018)*

**Radio:** More and more, the world’s oceans and coastal waters – like the Gulf of Mexico – are developing areas where there’s no oxygen. That lack of air dooms sea life, and it looks like humans are to blame. A University of South Florida College of Marine Science professor is on an international team studying the phenomenon. (Environment, Global Warming, Education)

[Entrepreneur - No Flood Florida](#) *(May 21, 2018)*

**Radio:** Hurricane season is right around the corner and one of the biggest concerns homeowners have is knowing if their property is at risk of flooding. A pair of USF graduate students have created a database that lets them get a free Flood Analysis Memo. (Weather, Education, Business)

[Jack Davis](#) *(May 14, 2018)*

**Radio:** In his latest book, Jack Davis says the history of the Gulf of Mexico is the story of a great American sea. And until now, it’s a story that’s gone untold. On University Beat on WUSF Public Media, Roberto Roldan sits down with the University of South Florida grad who recently won the 2018 Pulitzer Prize in History. (History, Environment, Marine Science)

[Project Downtown Tampa](#) *(May 7, 2018)*

**Radio:** For most college students, Friday nights are a time to wind down and begin the weekend. But for one group at the University of South Florida, it’s a chance to give back to their community. Hafsa Quraishi and University Beat on WUSF Public Media introduces us to Project Downtown Tampa, a student organization that prepares and distributes food to the homeless once a week. (Minorities, Under-served Communities, Education)

[USF St. Petersburg Diversity](#) *(April 30, 2018)*

**Radio:** The University of South Florida St. Petersburg and Sarasota-Manatee campuses will soon come under Tampa control. That means more funding for the USF system. But leaders in Pinellas County and USFSP students fear it will reduce the campus’ already small number of minority students. (Higher Education, Minorities)

[Entrepreneur - Stuby](#) *(April 23, 2018)*

**Radio:** For those of you who don’t know, Tinder is a dating app where people ‘swipe right’ to show their interest in a person. A pair of University of South Florida undergraduates have created a similar app – but for students seeking with a look at Stuby, pronounced ‘stubby’, which is being rolled out for testing, just in time for finals. (Business, Higher Education)

[Jane Austen - Wikipedia \(rebroadcast\)](#) (April 16, 2018)

**Radio:** A University of South Florida class is using famed English author, Jane Austen, to learn how to make Wikipedia more accurate. It's part of an outreach effort with the Wiki Education Foundation, a nonprofit group that helps students develop research and media literacy skills. Find out more about "Austen: Bits to Bytes" (Media, Higher Education, History, Literature)

[Jacksonville Shipwreck](#) (April 9, 2018)

**Radio:** A 42-foot-long section of a wooden hull of a ship recently washed up on shore, just south of Jacksonville. It's unclear how old it is, but it may be from the 1700's or 1800's. Researchers with the USF Libraries Digital Heritage and Humanities Collections were called in to take digital scans of the wreck. On University Beat on WUSF Public Media, we speak to Collections' Director Lori Collins about what they've learned about the ship - and how her work helps preserve history. (History, Technology, Higher Education)

[Stop the Bleed](#) (April 2, 2018)

**Radio:** For years, USF Health has taught non-medical professionals such first aid skills as CPR training. Now, they're equipping people with the knowledge and tools they need to prevent someone from bleeding to death. University Beat visited one of their recent classes to find out how the national "Stop the Bleed" program is being rolled out across the campus and in downtown Tampa. (Health, Higher Education)

## **FLORIDA MATTERS – SECOND QUARTER, 2018**

**Florida Matters Quarterly report April 1-June 30, 2018**

**Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM; Monday at 10 – 10:30 p.m. on WSMR 89.1 FM**

[Florida Matters: School Security](#) (June 27, 2018) The news that 17 people, including young teenagers, had been gunned down in Parkland while going about their school day on Valentine's Day this year sent shocks of outrage, anguish and calls to do something to prevent such a tragedy from happening again. One result is a new law that says schools must have someone carrying a gun, sometimes called a school resource officer, who could respond in the event of a shooter on campus. (Schools, Law and Order, Politics)

[Florida Matters News Roundtable: The Latest In State Politics And Pulse Two Years Later](#) (June 20, 2018) State politicians are jockeying for position before the August primaries. Pulse nightclub first responders are still struggling with PTSD more than two years after the mass shooting that killed 49 people. We take a deeper dive into these stories on this week's Florida Matters monthly news roundtable. We talk with Health News Florida reporter Abe Aboraya, who

has been looking at PTSD in first responders as part of a [special project for ProPublica](#). We also get the latest on some state and local political races from William March, veteran reporter and longtime correspondent for the [Tampa Bay Times](#). (Health, Politics, Law and Order)

[Florida Matters: Life After The Parkland Shooting](#) (June 13, 2018)

Seniors at Marjory Stoneman Douglas High School in Parkland recently celebrated graduation, but they had to do so while still dealing with the trauma from the February mass shooting. This week on Florida Matters, we meet one of the graduates and hear about her life since the massacre. (Law and Order, Education, Health)

[Florida Matters: 2018 Hurricane Season](#) (June 7, 2018)

This week on Florida Matters we talk to weather experts and hear stories about how communities across the state are preparing for the 2018 hurricane season. The season kicked off on June 1, and scientists with the National Oceanic and Atmospheric Administration predict this year will be normal or above average with up to four major hurricanes. (Weather, Politics)

[Florida Matters Re-Broadcast: Health Care Town Hall](#) (May 31, 2018)

While across the nation the cultural and political tug-of-war over health care rages on, locally, healers keep on healing. But providing care for people can get complicated when they don't have health insurance. Florida Matters recently hosted a panel discussion in front of a live audience at the [University of South Florida St. Petersburg](#) about caring for the uninsured. This week we take another listen to highlights from our conversation with experts and questions from the audience. (Health, Business)

[Florida Matters News Roundtable: Politics, Opioid Lawsuit, Mosaic Relocation & More](#) (May 24, 2018)

Florida sues the nation's biggest drug makers, political battles heat up and Hillsborough attracts a Fortune 500 company headquarters. Those are just some of the latest state news stories we'll discuss with reporters on this month's edition of our Florida Matters news roundtable. (Health, Politics, Business, Environment)

[Florida Matters: Navigating The Medical Marijuana Industry](#) (May 16, 2018) More and more Floridians every week are signing up for access to medical marijuana, and with over 100,000 patients already on the registry, there is clearly money to be made. This week on Florida Matters we talk with people who work in the business about the obstacles and opportunities in the burgeoning medical marijuana industry. Our panel includes guests from two of the 13 companies licensed to grow and sell medical marijuana in Florida as well as the owner of a medical marijuana education program. (Health, Business, Politics, Law and Order)

[Florida Matters Newsmaker: Polk County Sheriff Grady Judd](#) (May 9, 2018) Polk County Sheriff Grady Judd is never at a loss for words or opinions on criminal behavior. He has recently played a major role in the response to the school shooting in Parkland. This week on Florida Matters, we talk with Sheriff Judd as part of ongoing "Newsmaker" series. Judd has been Sheriff of [Polk County](#) since 2004. He is the President of [Major County Sheriffs of America](#) and former president of the [Florida Sheriffs Association](#). During our conversation with him at his office in

Winter Haven, we discussed a variety of issues including: Programs run by the Sheriff's Office that train and arm school staff members to fend off active shooters; A program the department is preparing to launch that offers special services to inmates with severe mental health issues; The Sheriff's stance on legalized marijuana; The Sheriff's concerns about the state's juvenile justice system. (Law and Order, Education, Mental Health, Juvenile Justice)

[Florida Matters: BRT In Tampa Bay](#) (May 2, 2018)

Taxpayers in Tampa Bay have never given the "green light" to a transit rail system, but maybe fast, cheap buses will prove more popular. This week on Florida Matters we're talking about the proposed 41-mile regional bus rapid transit system that would connect St. Petersburg, Tampa and Wesley Chapel along Interstate 275. (Transportation, Politics, Business)

[Florida Matters News Roundtable: CRC Bundling, Medical Marijuana And Political Races](#)

(April 26, 2018) This week on Florida Matters we'll talk about some of the latest news impacting our state during another edition of our monthly reporters' roundtable. Our guests include longtime [political reporter](#) William March and Tampa Bay Times [health reporter](#) Justine Griffin. We discuss some of the political races heating up in Florida, including the race to fill former U.S. Rep. Dennis Ross' (R-Lakeland) open House seat, Gov. Rick Scott entering the U.S. Senate race against incumbent Democrat Bill Nelson and Sarasota Congressman Vern Buchanan's bid for re-election. We talk about some of the proposed amendments recently approved by the Constitution Revision Commission and the controversy that aroused from those that bundle different issues. (Politics, Health Issues, Education)

[Florida Matters: Birding In Tampa Bay](#) (April 18, 2018)

The Tampa Bay Area is a mecca for bird-watchers year round. But spring is particularly special, when Florida's native species are joined by large numbers of other birds migrating north. This week on Florida Matters we'll learn about our region's bird population and hear the stories of people who make observing these winged animals their life passion. (Environment)

[Florida Matters: The Changing State Of Retail](#) (April 13, 2018)

Shopping as we know it is changing fast. Big box stores are vanishing; Amazon is going bricks and mortar. What does it all mean for the health of our local economy? This week on Florida Matters we're talking about how the retail industry is adapting to survive in an increasingly digital world. We also discuss the role retail will play in some of the major developments going on in our area, like Water Street Tampa and Midtown Tampa. (Business, Politics, Technology)

[Florida Matters: Florida Wildlife Corridor 2018 Expedition](#) (April 6, 2018)

This week on Florida Matters we meet explorers with the Florida Wildlife Corridor and discuss their upcoming expedition which gets underway later this month. The team has trekked through scrub, swamp and forest from one end of the state to the other They have documented their journeys in film, books and photography exhibitions with a goal demonstrating the urgent need for an unbroken spine of wilderness running the length of Florida to give wildlife a chance for survival. (Environment, Politics, Development)