

# Quarterly Issues Report

## WSMR Radio

### Florida Matters Public Affairs Show

### University Beat

Oct. 1 – Dec. 31, 2018

#### **UNIVERSITY BEAT FOURTH QUARTER 2018**

*University Beat reports run on WUSF 89.7 FM every Wednesday at approximately 6:44 am, 8:44 am and 5:44 pm.*

*It also runs on WSMR 89.1 & 103.9 FM the following Monday at about 10:25 pm. Each report is between three and a half to four and a half minutes in length.*

**[Serial Killer's Ties To Florida Under USF Microscope](#)** (Dec 12, 2018) If what he says is true, Samuel Little would be one of the worst serial killers in U-S history. The 78-year-old claims that between 1970 and 2005, he murdered 90 people, mostly women, around the country. Now investigators, including University of South Florida forensic anthropologist Erin Kimmerle, are trying to determine the validity of Little's claims, as well as the identities of some of his victims. (Law and Order, Education)

**[Consolidation Concerns, Presidential Search Highlight USF Trustees' Final Meeting Of 2018](#)** (Dec 5, 2018 ) The [University of South Florida](#) will see some major changes over the next 20 months. First, it has to replace [Judy Genshaft](#), who [retires as President](#) effective July 1, 2019. Then, the state-mandated deadline for USF to [consolidate its three campuses](#) under a single accreditation falls exactly a year later. (Education)

**[Students Training Guide Dogs On 2 USF Campuses](#)** (Dec 5, 2018) Near the start of the school year, the University of South Florida held a volunteer fair in the Marshall Student Center

on the Tampa campus. While dozens of different clubs and organizations used whatever methods they could to get students' attention, all four furry members of the Puppy Raisers Club had to do was sit there and wag their tails. (Education)

**[USF Doctoral Student To Travel To Antarctica](#)** (Nov. 28, 2018) With sea level rises, global warming and more, the Earth has been affected a lot by climate change in the last few decades. For example, [NASA reports](#) that Antarctica lost about 119 billion tons of ice between 1993 and 2016 -- a rate that continues to grow exponentially. [Michelle Guitard](#), a PhD student at the University of South Florida [College of Marine Science](#), is going to see these changes first-hand on a two-month expedition to Antarctica. (Science, Education, Climate Change)

**[USF St. Petersburg Students Make Local African-American History More Accessible](#)** (Nov 21, 2018) African-American history in South St. Petersburg dates back over 150 years. The area known today as Midtown is a community full of native residents who have passed down stories from generation to generation. But, as people pass and memories fade, so can the rich history which lies there. (Minorities, History, Education)

**[USF Sarasota-Manatee Turns The Tables At Reverse Career Fair](#)** (Nov. 14, 2018) Vernice Gumbs-Crunk is making a career change. After two decades as a call center manager, the 49-year-old native of St. Thomas in the U.S. Virgin Islands is doing an internship at Sarasota-based Informa in their payables department. The [University of South Florida Sarasota-Manatee](#) senior says the last few years at her job weren't a lot of fun – something she's experiencing at her new position. (Business, Education)

**[USF Teams With ReliaQuest On \\$1M Cybersecurity Labs](#)** (Oct 31, 2018) The [University of South Florida Muma College of Business](#) is home to a new laboratory that doesn't consist of beakers and microscopes. Instead, it's a high-tech virtual lab where students are learning the latest techniques in the fast-evolving, fast-growing world of cybersecurity. (Business, Philanthropy, Education)

**[USF Study Shows Music Volume Affects Consumers' Choices](#)** (Oct 24, 2018) If you've ever dined out and wondered why you chose a cheeseburger over the salad, the choice may not have entirely been your own -- you might have been influenced by the music the restaurant was playing. That's one of the findings from a study by a University of South Florida researcher. (Food, Business, Education)

**[USF Wraps Up Consolidation Town Halls](#)** (Oct 7, 2018) The [University of South Florida](#) wrapped up its third and final [town hall](#) last week to discuss consolidating the separate accreditations of its three campuses. (Education)

**[USF Students Getting Free Passports To See The World](#)** (Oct 3, 2018) A \$145 gift from the country's oldest and largest study abroad organization could make a huge difference for 175 University of South Florida students. The present - a free passport - is giving them the opportunity to travel, study or even take a job in a foreign country. (World Affairs, Philanthropy, Education)

## **FLORIDA MATTERS – FOURTH QUARTER, 2018**

**Florida Matters Quarterly report Oct. 1-Dec. 31, 2018**

**Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM;  
Monday at 10 – 10:30 p.m. on WSMR 89.1 FM**

**Tampa Bay's Top News Stories In 2018** (Dec 25, 2018) The year 2018 is almost over, and Florida Matters is looking back at the stories that made headlines in our region this year. (Politics, Health, Law and Order, Sports, Business, Transportation, Education)

**Thinking Outside The Box To Make Housing More Affordable** (Dec 18, 2018) Alternative kinds of housing like shipping containers and tiny houses are quickly growing in popularity. Could they help relieve some of the pressure from the affordable housing crunch? (Housing, Business, Government)

**Telling Tampa Bay Stories: Plant City Part 2** (Dec 11, 2018) Last month, [the first installment](#) of our series, "Telling Tampa Bay Stories," took us to Plant City, where we heard stories about the history and development of the Hillsborough County community. This week's Florida Matters highlights some of the places and events that make Plant City special. (History, Business)

**Museum Keeps Plant City History Alive Through Photos And Enlists Kids To Help** (Dec 11, 2018) This week on Florida Matters we focus on the places and events that make Plant City special, like the Plant City Photo Archives and History Center. (History)

**Florida Matters: Florida's Film Industry** (Dec 4, 2018) This week on Florida Matters we talk about how the state's film industry has fared since the loss of a tax incentive program and how it can survive in the future. (Business, Government)

**Telling Tampa Bay Stories: Plant City Part 1** (Nov 28, 2018) Last year, our series, "Telling Tampa Bay Stories," took us to [Tampa's Progress Village](#). This year, the focus is Plant City -- a Hillsborough County community where agriculture and development, history and progress all meet. (History, Minorities, Agriculture)

**Some Veterans Find New Roles In Civilian Life As Business Owners** (Nov 13, 2018) Transitioning out of the military can be tough, but some veterans are finding a new role in civilian life as business owners. (Veterans Affairs, Business, Government)

**Is The I-4 Corridor Still Important In Florida's Elections?** (Oct 30, 2018) This week on Florida Matters we discuss the key races in the upcoming general election and the power wielded by voters in the Interstate 4 corridor. (Politics, Government)

[\*\*Florida Matters: Story Days In Tampa Bay\*\*](#) (Oct 17, 2018) Story Days in Tampa Bay recently hosted its fifth annual festival in St. Petersburg. This week on Florida Matters we hear excerpts from a performance that reflects on Hurricanes Irma and Maria a year after the storms. (Arts, Hurricanes)

[\*\*Florida Matters: EMS Active Shooter Response Since Pulse\*\*](#) (Oct 4, 2018) The Pulse nightclub shooting on June 12, 2016 was, at the time, the worst mass shooting in modern U.S. history, leaving 49 dead. What if more victims could have lived? This year a peer-reviewed study concluded 16 victims died with potentially survivable wounds. (Law and Order, Health, Government)