

# Quarterly Issues Report

## WUSF Public Media

### Florida Matters Public Affairs Show

#### University Beat

#### News Stories

Jan. 1-March 31, 2014

#### **UNIVERSITY BEAT FIRST QUARTER 2014**

*University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:35 am, 8:35 am and 5:45 pm.*

*It also runs every Friday on WSMR 89.1 FM the following Monday at about 10:25 pm. Each report is between three to four minutes in length.*

#### **University Beat: Heart Institute** (week of January 6, 2014)

By Mark Schreiner

Imagine treatment and prevention efforts for heart disease that can be tailored to a person's genetic makeup. That's a game-changer, because a remedy that works for someone else might not work for you. This state-of-the-art medicine may soon become a reality at the new USF Health Heart Institute. (Medicine, Age, Education, Science)

#### **University Beat: Student Innovation Incubator** (week of January 13, 2014)

By Mark Schreiner

Student entrepreneurs have a new place they can develop their business plans, as USF has opened the Student Innovation Incubator. (Business, Education, Medicine, Science)

#### **University Beat: Gun Music** (week of January 20, 2014)

By Mark Schreiner

Artist Pedro Reyes embraces the concept of "turning swords into plowshares" by taking firearms that had been confiscated and rendered useless by the Mexican army and turning them into musical instruments.

Now, to kick off its celebration of 25 years of socially conscious art, USF's Contemporary Art Museum is welcoming Reyes for a theatrical performance addressing issues of gun violence. (Violence, Arts, Education)

**University Beat: USF Hockey** (week of January 27, 2014)

By Mark Schreiner

For 25 years, the USF Ice Bulls have been playing hockey in relative anonymity, because of both financial and location issues. We meet a small group of student-athletes who make tremendous sacrifices, all for the love of the game. (Arts, Education)

**University Beat: Dozier Update** (week of February 3, 2014)

By Mark Schreiner

A shirt button, a child's stone marble and a coffin plaque saying "at rest" are just some of the almost 10,000 artifacts USF researchers have removed from 55 graves at the former Dozier School for Boys in Mariana, Florida. We find out how those items that might help finally determine who is buried in the mysterious Boot Hill cemetery. (Crime, Education, Science, Violence)

**University Beat: St. Pete Conference on the World** (week of February 10, 2014)

By Mark Schreiner

A preview of the second annual St. Petersburg Conference on World Affairs, a three day event which features 15 panels of experts discussing critical international issues of the day. (Military, Education)

**University Beat: Fireman's Challenge** (week of February 17, 2014)

By Mark Schreiner

An update on a story originally from December 2013 – Members of USF's Greek community recently competed in a charity event to determine who has the best firefighting skills – and while they didn't have to put out a fire, they had to complete some of the other physically demanding tasks that real firefighters have to do. (Education, Business)

**University Beat: Modern Warfare Conference** (week of February 24, 2014)

By Mark Schreiner

Revolutions driven by social media, cyber-terrorism and drone technology are just some examples of how modern warfare continues to change. But a recent conference at USF shows that the human dimension of war has not changed. (Military, Education)

**University Beat: WUSF-USF St. Pete Studio** (week of March 3, 2014)

By Mark Schreiner

USF Public Media is celebrating its 50th anniversary with a brand new studio recently opened at USF St. Petersburg, which will make a difference for WUSF's news coverage, USFSP journalism students, and the residents of St. Petersburg. (Arts, Education, Minorities)

**University Beat: Center for Cybersecurity** (week of March 10, 2014)

By Mark Schreiner

Silicon Valley didn't become one of the world's leading high-tech hotspots overnight – it took visionaries putting in years of work to get there. A group of faculty and executives at USF would like to see the Tampa Bay area become that kind of pioneering region when it comes to the rapidly growing field of cybersecurity — and they're hoping the university will lead the way. (Business, Education, Science)

**University Beat: Culinary Innovation Lab** (week of March 17, 2014)

By Mark Schreiner

Officials at USF Sarasota Manatee would like to have one of the country's best hospitality schools by the year 2020, and to help them on the way, the school has opened a Culinary Innovation Lab in Lakewood Ranch that will give students are getting the hands-on experience that would-be employers love. (Arts, Education)

**University Beat: *the road weeps, the well runs dry*** (week of March 24, 2014)

By Mark Schreiner

USF is one of four theater companies in the country—and the only one based at a university—presenting *the road weeps, the well runs dry*. The play tells the story of the “Black Seminoles” who migrated from Florida to Oklahoma to create one of the United States’ first all-black towns. (Arts, Education, Minorities, Religion, Violence)

**University Beat: Last Lecture** (week of March 31, 2014)

A profile of Autar Kaw, the USF engineering educator who was named a 2012 Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education, as he prepares to take part in the “Last Lecture” series. (Arts, Education, Science)

**FLORIDA MATTERS – FIRST QUARTER 2014**

**Florida Matters Quarterly report Jan. 1-March 31, 2014**

**Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM; Monday at 10 – 10:30 p.m. on WSMR 89.1 FM**

[Florida Matters: Affordable Care Act Questions Answered \(March 25, 2014\)](#)

Do I have to buy health insurance? How do I compare plans? How can I find a plan I can afford? What if I have a preexisting condition? Can I kick my kid off my health insurance plan? How can I make sure I'm covered when I travel? (Medicine, Politics)

[Florida Matters: Choosing the Next FCAT \(March 11, 2014\)](#)

Florida Education Commissioner Pam Stewart is expected to recommend a test to (mostly) replace the FCAT later this month. A new test is needed because Florida is finishing the switch to new K-12 math, language arts and literacy standards. (Education, Politics)

[Florida Matters: State of the State \(March 4, 2014\)](#)

Florida Gov. Rick Scott delivered his annual State of the State address to kick off the 60-day legislative session. The speech took up the better part of a half-hour on March 4. (Politics, Education, Medicine, Science, Business)

[Florida Matters: 2014 Legislative Preview \(February 25, 2014\)](#)

Before the Florida legislative session starts March 4, we're bringing you previews of some of the issues facing lawmakers this year: In-state tuition for student veterans; Questions about Common Core standards; Resort style casinos. (Politics, Medicine, Education, Business, Science)

[Florida Matters: Congressional District 13 Special Election - Alex Sink \(February 18, 2014\)](#)

The late C.W. "Bill" Young served in Congress for more than four decades. A special election will be held March 11 to decide who will replace him. This week on Florida Matters, our guest is Democratic candidate Alex Sink. (Politics, Education, Business, Environment)

[Florida Matters: Congressional District 13 Special Election - David Jolly \(February 11, 2014\)](#)

A special election will be held March 11 to decide who will replace him. This week on Florida Matters, our guest is Republican candidate David Jolly. (Politics, Education, Business, Environment)

[Florida Matters: Planning for Long-Term Care \(February 4, 2014\)](#)

Baby boomers have seen it coming for quite some time -- retirement, senior living and senior survival. Experts say most of us begin planning too late for the help we might need as we get older. We take a look at long-term care. (Medicine, Aging, Politics)

[Florida Matters: Income Inequality \(January 28, 2014\)](#)

Democrats and Republicans have been going back and forth over income inequality for years and years. President Obama brought up income inequality, also known as the gap between the rich and the poor, during his recent campaign. (Minorities, Poverty, Labor, Politics)

[Florida Matters: StoryCorps \(January 21, 2014\)](#)

StoryCorps is recording the oral history of people in its MobileBooth, parked in front of the Museum of Fine Arts in St. Petersburg. In this episode of Florida Matters, we will hear excerpts of some of the conversations that have been recorded there. (Human interest, Education, Arts, Aging)

[Syrian Refugee \(January 14, 2014\)](#)

Last April, Florida Matters brought you the story of University of South Florida student Noor Shakfeh, a Syrian American who spent her spring break aiding Syrian refugees on the Syrian-Turkey border. In this episode of Florida Matters, we talk with Shakfeh and her cousin, who has been granted political asylum in the U.S. and is living in Florida after being detained and tortured several times by the Assad Syrian government. (Human Rights, Foreign Affairs, Politics)

[Florida Matters: Looking Ahead to 2014 \(January 7, 2014\)](#)

We're just a few days into 2014, and already Floridians have a lot to talk about. This week on Florida Matters, we'll take a look at some of the issues that are sure to make headlines this year. (Education, Arts, Science, Politics, Environment, Medicine)

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(See Attached Excel File)